FOMP March 2020 Board Meeting Minutes

Date of mtg: 3/10/2020, Call to order 7:00pm, meeting adjourned at 8:45pm

Attendees:

* Bill Normile, President
* Brian Mullin, Vice President
* Karen Jensen, Treasurer
* Bill Benson, Trail Boss
* Ken Baker, Secretary
* Marianne Larivee, Josh Vonlon (USFS), Samantha Gooch (USFS), Larry Bryant, Laura Eurich, Art Fuellenbach

Elections:

* Brian Mullin, President; Bill Normile, VP; Karen Jensen, Treasurer; Bill Benson, Trail Boss; Ken Baker, secretary/outreach

President Update:

* Introduced Samantha Gooch from USFS, new recreation lead
* Reached out to Friends of Palmer Lake regarding White Ghost, HZ trails, no response
* Trailer ready to go, tools transferred, rack systems built, looks sweet!
* Trailer now stored in space 40, Mt. Herman Storage; Art, Brian, Bill N, Bill B have keys; reviewed security policies, how to use trailer lock, etc
* Motion approved to get $50 dinner gift card for Tom from Mt. Herman Storage, as he is providing space at $0 contract
* Art put QR code for Trailforks link on main board, but already gone; will try again with torx screws
* Board to evaluate Forest Service Classroom or Pikes Peak Brewing as location for future mtgs

VP Update:

* Not much interest at this time in sending board members to formal trail building training, feel we have enough knowledge, plus can leverage Bill Benson workshops; better to use our limited hours on our trails
* Also discussed trail building knowledge resources; Bill B has some, plus Josh Vonlon offered resources

Treasurer Update:

* Will provide update next mtg on final costs from trailer

Secretary Update:

* Volunteers for Outdoor Colorado has application process to get on their calendar for larger projects, we will target for 2021, as 2020 calendar is filled
* 100 Women Who Care opportunity, they allocate donations 2x/year, and are interested in hearing from FOMP
* Recommend we align on a spend plan or priorities, for presentation to that groupBoard clarified that we want to maintain Tuesday night trail work, but add select Saturday sessions as well
* There is a good core group who attend Tuesday sessions, we want to grow that group
* Will post 2x on Next Door, prior to April trail work days

Trail Boss Update:

* Completed inventory of tools in trailer, plus on loan/stashed
* Compiled list of tool needs for upcoming work season; board approved up to $1500 of purchases
* Josh to look into carsonite and stickers, from USFS, which could save us money
* Started list of projects, and has photos, descriptions; will post to web/FB page in advance of each trail day, to show what we will be doing; group feels that will drive interest
* Bill N indicated we need to meet with USFS to present major projects

Laura Eurich presentation on strategic plan:

* SWOT provided by email and outline distributed in meeting
* Addresses board considerations, board recruitment, community outreach, trail work planning, website improvement, and longer term creation of committees to assist board
* Discussion of a Trails Committee, to help trail boss, and a community outreach community to assist secretary/outreach lead
* Discussed using college students for social media strategy, grant writing, etc
* Agreed to target first trails committee mtg on Tues 3/31, 6pm, Pikes Peak Brewing; Bill N to contact PPB for room, or just meet in back room
* We should align on who we invite, how we get more people to attend vs just group that was at 3/10 mtg
* Assignment for all: Ted Talk with Simon Sinek “start with why” good info on how we may be able to re-vamp mission statement, leverage for other outreach
* Group agreed that some of the ideas in strategic plan are shorter term, others longer term aspirational, but that was what we wanted: 1/3/5 yr focus areas